

THE CANADIAN JOURNAL OF
PSYCHIATRY
LA REVUE CANADIENNE DE
PSYCHIATRIE

Editor-in-Chief: Joel Paris, MD

Circulation: 6100

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Distribution: All psychiatrists and related specialists practicing in Canada

2006 Advertising Rate Card

The Canadian Journal of Psychiatry provides a vehicle for researchers working in psychiatry and mental health to communicate original research findings to 6200 researchers, psychiatrist clinicians, and targeted family physicians with a demonstrated interest in mental health practice.

The Canadian Journal of Psychiatry regularly publishes the popular In Review series of papers by world leaders in psychiatry on a broad range of biopsychosocial topics such as the following planned for 2006:

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In every issue *The Canadian Journal of Psychiatry* publishes several original research, review papers, book reviews, and letters to the editor.

As the official scientific publication of the Canadian Psychiatric Association, *The Canadian Journal of Psychiatry* also publishes official position papers, guidelines, brief statements, and clinical practice guidelines. Supplements to *The Canadian Journal of Psychiatry* examine current research and topics of special interest.

Established in 1956, *The Canadian Journal of Psychiatry* has been keeping psychiatrists and health professionals current about the newest developments in the field for about 50 years.

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Canadian Psychiatric Association
Dedicated to quality care

Association des psychiatres du Canada
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Sponsorship of prestigious *In Review* articles \$2174 per individual article or \$1750 per article if confirmed for the year.

Rates are based on total amount of space used within a calendar year. Rateholder principle not recognized. Agency commission: 15% to recognized agencies for display advertising only. No cash discounts available. Terms: Net 30 days, 2% interest on overdue accounts.

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1/4 page	3 1/4"	4 7/8"
Bootlug	3 1/2"	1" or 2"

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INSERTION ORDERS (IO) AND MATERIAL

CLOSING DATES—2006:

Issue	IO closing date	Material closing date
January	December 1, 2005	December 5, 2005
February	January 3, 2006	January 9, 2006
March 1	February 1	February 8
March 2	February 8	February 15
April	March 1	March 6
May	April 3	April 7
June	May 1	May 8
July	June 1	June 7
August	July 4	July 10
September	August 1	August 7
October 1	September 1	September 8
October 2	September 8	September 15
November	October 2	October 9
December	November 1	November 7

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Guidelines and Rate Card for Supplements 2006

Submission and Review

- Supplements to *The Canadian Journal of Psychiatry* will be peer reviewed. Reviewers will endeavour to review the final document and provide comments and approvals in a timely manner. The French version, if applicable, will be reviewed against the approved English version when in final print form.

Deposit

- A nonrefundable deposit of \$5000.00 plus GST must accompany the submission. Submissions will not be considered without this deposit. The deposit will be credited against the final cost.

Approval and Disclosure

- The layout must include the following disclosure statement "The views and opinions expressed in this publication are those of the authors, and do not necessarily reflect those of the publisher. Developed through an unrestricted educational grant from (pharmaceutical company name)." The positioning of this sentence must be clearly visible on the inside front cover depending on the layout.
- If the supplement has been prepared by a contracted communications firm, their name must be added to the disclosure statement "This sponsored supplement was prepared by (name of firm) for the (pharmaceutical company name). The views and opinions expressed in this publication are those of the authors, and do not necessarily reflect those of the publisher."
- The final layout format before printing will be approved by the CPA's Chief Executive Officer and Managing Editor.

Pricing

The current prices for a supplement is based on estimated final page count with circulation of 7500 copies. The deposit will be deducted from these prices

- 16 pages, \$24,000
- 24 pages, \$36,000
- 32 pages, \$48,000
- 48 pages, \$64,000
- 56 pages, \$70,000

Covers are included in the total page count. Applicable taxes will be added to final cost.

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Address and Information: Virginia St-Denis, Managing Editor, *The Canadian Journal of Psychiatry*, 141 Laurier Avenue West, Ottawa, Ontario K1P 5J3. Phone (613) 234-2815 ext 226; Fax: (613) 234-9857; E-mail: vstdenis@cpa-apc.org



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